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Top Skills

Software Development
Entrepreneurship
Consulting

Honors-Awards

Inc. 5000 Winner – 8 consecutive
years (2006–2014)

Built-In Chicago "Top 50 Startups to
Watch" Nominee (2015)

Matthew Owen

Startup Builder | Serial Entrepreneur | 8X Inc5000 Winner | Problem
Solver Extraordinaire | Fast Results | 99.9% Professional Success
Rate

Greater Chicago Area

Summary

I am a high-energy technology entrepreneur with 25+ years' experience transforming ideas into products, and startups into companies. My extraordinary talent is problem solving. My project success rate is 99.9%, with thousands of career projects for startups, SMB, and enterprise clients.

If you are an entrepreneur that needs fast results, I can help you immediately. My longstanding record of achievement is based on 5 core principles:

- ✓ Integrity
- ✓ Positivity
- ✓ Teamwork
- ✓ Innovation
- ✓ Resilience

>> AWARD-WINNING SERIAL ENTREPRENEUR <<

An 8-time Inc. 5000 winner and a Built-In Chicago "Top 50 Startups to Watch" nominee, I am recognized as a visionary force in the rapidly changing tech arena. My track record includes launching two successful startups, with expertise in all aspects of building companies.

>> LOCALLY RECOGNIZED TECH EXPERT <<

Known as Chicago's foremost IT subject matter expert, I pioneered the local managed service provider (MSP) market and have completed 1000+ projects with a 99% success rate and over 2 million documented problems solved. I also possess the rare ability to deliver in zero-downtime production IT environments.

>> SALES & MARKETING / SOCIAL MEDIA LEADER <<

With strong proficiencies in business development and marketing automation, companies look to me as an ambassador who can catapult brand recognition and sales to the next level. I have fueled extraordinary business results through organic B2B and B2C social media campaigns (most notably via Twitter).

>> COLLABORATOR / RELATIONSHIP BUILDER <<

My ability to create and maintain solid relationships differentiates me within the IT service provider landscape. I also take great pride in transforming companies into collaborative, team-oriented organizations.

>> VOICE OF THE CUSTOMER <<

A champion for small businesses, I am the customer advocate who undertakes problem-solving efforts while giving these organizations a greater platform/voice.

>> DYNAMIC SPEAKER <<

I am an energetic speaker focused on inspiring audiences to build impactful personal brands that lead to professional success.

Experience

Matthew Owen LLC

Founder & CEO

January 2020 - Present (5 years 5 months)

Chicago, Illinois, United States

My mission is to help entrepreneurs deliver an exceptional customer experience, fueling word-of-mouth marketing and driving exponential business growth.

An entrepreneur that grows their company benefits in many ways:

- 1) Increased revenue and profitability provide financial stability and growth for the business and its owners.
- 2) Improved brand recognition leads to increased awareness and credibility in the market.
- 3) Growth creates new opportunities for expansion, product development, and market penetration.

4) Innovative companies attract better talent and employees, enabling it to further grow and succeed.

5) Improvements in customer service, product quality, and customer satisfaction drive word-of-mouth marketing and repeat business.

Growth is essential for the survival of a startup. Luckily, this is my area of specialty! Every company I work with starts to grow, regardless of their current challenges. Some say I just have the magic touch ;)

Please contact me to discuss your challenges. I love helping fellow entrepreneurs achieve success.

eRx.ai Inc.

Chief Technology Officer

August 2023 - Present (1 year 10 months)

Greater Chicago Area

About eRx.ai:

At eRx.ai, we are at the forefront of transforming mental health care delivery. Our core mission is to streamline telepsychiatry, making it more accessible, efficient, and patient-centered. eRx.ai is an electronic prescribing application that is uniquely designed for telepsychiatry practices. By leveraging the power of artificial intelligence and patient-driven data, we offer a groundbreaking zero charting experience for psychiatric clinicians. This innovative approach eliminates the burdens of calls, paperwork, administrative work, and chasing payments, allowing clinicians to focus on what truly matters – patient care.

My Role:

As the Chief Technology Officer, I am deeply committed to harnessing technology to enhance mental health services. My focus is on driving the development of eRx.ai's mobile application, ensuring that it's not just user-friendly, but also robust and secure, facilitating clinicians to practice efficiently from their phones or devices. I am passionate about creating solutions that support multistate telepsychiatry and streamline direct pay model practice management.

My Vision:

In the rapidly evolving landscape of healthcare technology, I believe in constant innovation and improvement. My goal at eRx.ai is to create a seamless, integrated experience for both clinicians and patients. I envision a future where mental health care is effortlessly accessible, stigma-free, and

tailored to individual needs. At eRx.ai, we are not just developing an app; we are crafting a new paradigm in mental health care that prioritizes efficiency, accessibility, and most importantly, patient well-being.

Connect with me:

Join me on this exciting journey at eRx.ai as we redefine mental health care. Let's connect and explore how technology can create impactful changes in the healthcare sector. For collaborations, insights, or just a chat about the future of telepsychiatry, feel free to reach out!

Wicket

Fan Experience Expert

March 2012 - Present (13 years 3 months)

Doylestown, PA

Wicket is a software company that specializes in integrating computer vision solutions to enable facial authentication for touchless, fast, secure access management and presence detection. Formerly known as ISM, Wicket is a team of technologists, creatives, AI and computer vision specialists, as well as domain experts in sports & entertainment, healthcare, higher ed, government and enterprises.

The Wicket platform is a collection of software products designed to work well together for facial ticketing, facial payments, visitor and staff access management, enabling a more enjoyable experience for fans, customers, visitors, and staff.

Wicket is the current company that originally started as Meetball back in 2012. That was re-branded to Crowdjoy, which was then sold to ISM Connect. ISM Connect split into Cast Iron Media and Wicket in 2021.

CrowdJoy has been acquired by ISM Connect as of July 2017.

Co-founded the company (originally MeetBall) centered around the location-sharing concept at sporting events. Played an instrumental role in all aspects of the startup phase—funding/finance, legal, technology and marketing.

✓ Grew the company from the ground up; defined the product vision, assembled a winning software development team and created the product.

- ✓ Significantly amplified brand awareness through Twitter. Implemented Twitter Takeovers for race teams, directly resulting in a MeetBall fire suit in the NASCAR Hall of Fame and millions of brand impressions for sponsors.
- ✓ Nominated as one of Built-In Chicago's "Top 50 Startups to Watch."

Teqworks

Social Media Ambassador

April 2022 - Present (3 years 2 months)

St Charles, Illinois, United States

TEQWORKS is the preferred Managed IT Service Provider to small and medium-size businesses throughout the Chicagoland area. Our entire approach is focused on creating efficiencies and reliability to the business infrastructure in order to allow our clients' businesses to grow. Our clients quickly see how entrusting their IT to Teqworks makes strategic, financial and business sense. Every day law offices, manufacturing companies, accounting firms, retail, wholesale, not-for-profit, park districts, and any organization that depends on technology see the difference – with stories to prove it.

TEQWORKS is recognized as one of the industry leaders of IT Services – on planet Earth – every year since 2013.

Published by industry-expert MSPMentor/ChannelFutures, TEQWORKS is among the top 100 Managed IT Service Providers with fewer than 10 employees and among the top 500 Managed IT Service Providers in the world, regardless of size!

Adobe

#AdobeInsiders Social Influencer

January 2017 - March 2024 (7 years 3 months)

Greater Chicago Area

Recruited into a newly created brand ambassador role tasked with boosting sales and customer engagement. Play a key role in the annual Adobe Summit—a digital marketing conference bringing together today's leading innovators.

- ✓ Drive registrations/ticket sales via innovative social media strategy and execution.
- ✓ Leverage Twitter as a relationship management platform; greet event attendees and host ongoing Twitter chats - #AdobeChat at 3pm CST every Wednesday.

- ✓ Serve as a member of the onsite welcoming committee, liaising with Adobe's core stakeholders (partners, sponsors, attendees).
- ✓ Generate brand awareness in new and developing markets.
- ✓ Provide customer, partner, and vendor feedback regarding the Summit event.
- ✓ Approximately 12% of the total Twitter impressions were generated by my proprietary growth hacking approach. (62 million of 502 million)

6B Partners

Co-Founder & Partner

April 2020 - January 2024 (3 years 10 months)

Greater Chicago Area

Co-Founder & Partner, primarily focused on sales, technology strategy and execution. As a firm, we can:

- Act as a Technology Advisor reporting to Founders & CEOs
- Provide best practice audits in all areas of technology
- Implement organizational and technical changes based on best practice audits
- Manage IT and software projects utilizing the Agile Methodology
- Develop custom software using React, Node.js, Python, PHP, MySQL, AWS, Azure, SQL Server, .NET Core
- Collaborate with the existing technology team to support their goals & objectives and help to clear roadblocks so delivery dates are predictable and consistently met.
- Assist in defining a resource & growth plan for the technology team (in-house and outsourced talent).
- Focus on the process of achieving Product Market Fit via market listening, adaptation & iteration, in collaboration with the CEOs and current technology team.
- Provide experience and knowledge to create enterprise value and mitigate risk for shareholders and management of the Company.
- Assist in setting the direction and accountability of the technology team, systems and projects for the Company.
- Participate in high level meetings both internal and external, including current and prospective investors, for the benefit of the Company. Meetings can be recurring or ad-hoc.
- Represent and promote the Company in the marketplace, including LinkedIn and Twitter.

Clients include:

- Facial recognition & marketing analytics startup
- Commercial real estate platform startup
- Online auction startup
- DOOH startup
- Offshore development firm
- Venue based digital signage startup
- Safety consulting business

Switchfast Technologies

Founder & CEO

April 2001 - March 2012 (11 years)

Chicago, IL

Switchfast was acquired in a private transaction.

Founded and led pioneering technology firm Switchfast – Chicago’s first managed IT services business. Guided revenue generation, customer relationship management, company infrastructure, capital raising and succession planning. A Microsoft-certified business, Switchfast is still a thriving company garnering accolades:

- >> MSSP Alert has named Switchfast to the Top 200 MSSPs list for 2019 <<
- >> Switchfast Named to Chicago’s Best and Brightest – 3 Years Running <<
- >> Managed Service Provider (MSP) 500 List - MSP Pioneer 250 category <<
- >> Talkin’ Cloud Top 100 List <<
- >> Top 10% of America’s Most Honored Businesses - American Registry <<
- >> Penton Technology’s MSPmentor 501 - Global Edition <<
- >> Switchfast Technologies Named to MSP501 – 4 Years Running <<

Personal Accomplishments:

- ✓ Expanded the company from website developer to IT support / managed service provider that solved more than 2 million documented problems during tenure.
- ✓ Brought in thousands of customers, producing approximately \$70 million in revenue.
- ✓ Bootstrapped the high-tech service startup into an 8-time Inc. 5000 honoree.
- ✓ Oversaw a large-scale technology project for the Brazilian government; placed massive contracts for ID management systems and led the team that successfully implemented U.S. rollout.

Education

University of Notre Dame

BS, Civil/Environmental Engineering · (1991 - 1995)